PRESS RELEASE

Hanna Werning launches new wallpaper collection for Boråstapeter

**Award winning designer and illustrator Hanna Werning is about to launch her third collection for Boråstapeter. Hanna’s characteristic colour explosive patterns break new and exciting ground by combining exotic surroundings with Nordic nature.**

Flora and fauna inspire the patterns of Hanna Wernings latest collection, with names such as Solkoja, Rävdunge and Klättervippa – all referring to Swedish nature. But the collection also features exotic elements like billowing clinging vines, flowers and the occasional parrot.

“I started drawing patterns of this character as a sort of self-entertainment and also as a counter reaction to the clean walls of the nineties. I unite shapes and figures that don’t necessarily belong together, but which all attract me. Sort of the way a DJ mixes different passages into one tune.”

This summer Hanna’s third collection for Boråstapeter will be launched as a natural continuation of the patterns featured in the previous collections.

“I get my inspiration from all over. It can come from historical impressions, eye-catching experiences, memories from a journey, a growing plant, figures fluttering past me on the internet, a worn-out paperback or a museum visit.”

Hanna Werning lived and worked in London for six years, where she also studied to acchieve a degree in graphic design at Central St. Martins College. In the summer of 2004 she returned to Sweden. Hanna’s work covers a broad range and she has designed products for several leading fashion and interior design companies, such as IKEA, Rörstrand, Eastpak and Dagmar. To name but a few. She won Elle Interior’s design award in 2004, 2007 and 2008, and her specialty is patterns for fabric and wallpaper.

The new collection consists of 20 wallpapers, of which six are taken from the first collection that Hanna Werning designed for Boråstapeter. The wallpaper collection will be available in stores from June 22nd 2011.

**About Eco-Boråstapeter**Eco-Boråstapeter AB produces 12 collections every year, which can be purchased in stores all over Sweden. The production plant in Borås is quality-certified and a part of the WA WallVision AB. The collection is produced as EasyUp-wallpaper.

**Borås May 2011**
For further information, or wallpaper samples for photographs, please contact:
Josefin Larsson, market coordinator Eco-Boråstapeter, josefin.larsson@ecobt.se +46 (0)33-23 64 46

Eco-Boråstapeter AB | Box 1, SE-503 05 Borås | [www.borastapeter.se](http://www.borastapeter.se)

Pictures can be downloaded from the photo bank at [www.borastapeter.se](http://www.borastapeter.se)
Username: ecobtpress Password: ecobtpress