February 16 2017

# PRESS RELEASE

# Stockholm Furniture & Light Fair strengthens its position at the international design scene

***Last weekend, Stockholm Furniture & Light Fair closed its doors on this year's event. The fair*** *is continuing to grow* ***and strengthen its position*** *as the world’s largest and most important meeting place for Scandinavian design****. The number of foreign visitors increased by more than 6.5% to almost 10,700 and represented a record-setting 80 countries.*** *I****n total, Stockholmsmässan welcomed over 40,000 visitors*.**

There is considerable interest from abroad, and this interest is growing. Almost 10,700 foreign visitors came to the fair, which is an increase of more than 6.5% compared to last year. The visitors came from 80 countries, compared to 60 last year, which corresponds to an increase of more than 30%. The most well-represented countries were Norway (2,586), Finland (1,519), Denmark (1,285) and Germany (651).

“**We are extremely pleased that our international reputation is continuing to grow. We have also started an exciting collaboration with the City of Stockholm that revolves around a joint vision to promote Stockholm as Scandinavia’s display window for the world when it comes to design and architecture. We have received a lot of very positive feedback from exhibitors and visitors. Many have mentioned the high quality of our exhibitors, exhibitions and lectures,” says** Cecilia Nyberg, Project Area Manager for Stockholm Furniture & Light Fair.

Comments about the fair:

*”It´s a very smart fair and I love being here. I´m not visiting that many fairs but I´m trying to make space for Stockholm Furniture & Light Fair in my program as often as possible. I feel very comfortable here and appreciate to work with Scandinavian companies.”* Jasper Morrison, designer.

*“I love Stockholm and Sweden and Stockholm Furniture & Light Fair. I was last here seven years ago, and it is impressive how much the fair has developed since then. I always appreciate to see what´s going on and I see many interesting new Scandinavian companies I didn´t know about. It´s great to be here.*”Karim Rashid, designer

*“Today, a fair like this is not just about sales, but also communication and contacts. This means being friendly, easy-going and open-minded. I think Stockholm Furniture & Light Fair managed with all that and have successed in creating a fine atmosphere, which is important.”* Werner Aisslinger, architect and designer

The next Stockholm Furniture & Light Fair will be held February 6-10, 2018 at Stockholmsmässan.

For more information, please visit [www.stockholmfurniturefair.com](http://www.stockholmfurniturefair.com/) or contact:

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*Stockholm Furniture & Light Fair is the world’s largest meeting place for Scandinavian furniture and lighting design. Domestic and international visitors will find the most comprehensive selection of Scandinavian furniture, office furnishings, design, textiles, lighting and other interior furnishings for both homes and public spaces. Stockholm Furniture & Light Fair runs in parallel with Stockholm Design Week.* [www.stockholmdesignweek.com](http://www.stockholmdesignweek.com)