**Company Backgrounder**

About HRS in Asia Pacific

HRS operates a worldwide hotel portal for private and business travellers based on a database of more than 250,000 hotels across all categories, from hundreds of hotel chains to thousands of independent hotels, in 180 countries. The portal generates an average of twelve million visits each month.

HRS’s first office in Asia opened 10 years ago in Shanghai, China. With the new regional headquarters out of Singapore, HRS is focusing to leverage the fastest growing travel markets in the world across South-East Asia and the rest of the Asia-Pacific region.

Based on 40 years’ experience in the hotel industry in Europe, HRS’ key focus is to open up the Asian markets for online booking tools in the managed business travel segment through building awareness and relationships with hotel and corporate partners in the region. By offering them cutting-edge technology, customer friendly booking conditions and unparalleled support, HRS intends to prove its commitment to their businesses through its award-winning service.

HRS Asia Pacific’s Singapore operations currently employ 15 people across Hotel Solutions, Corporate Solutions and Marketing divisions. HRS intends to extend its global portfolio of corporate hotel booking services to the young and savvy Asian consumer. The company’s team of dedicated managers looks after the key markets in South-East Asia including Cambodia, Indonesia, Malaysia, Philippines, Singapore, Thailand and Vietnam.

With Singapore as home to regional headquarters of several multi-national organizations and Asian companies, HRS’ Corporate Solutions team focuses on tapping into this segment of fast-moving business travelers by offering its wide ranging expertise in managed business travel services.