Management Team Allone

CEO & Founder

Anders Paulson has over 20 years international senior management experience from working, starting and managing companies on three different continents. He is an entrepreneur with analytical, logistical and problem solving skills. He has previously held positions as CEO at EcoWin Inc. in USA, Executive Vice President Latin America for BGS A.G. to CEO & Founder of Pinnacle Sport Solutions Inc.

Anders Paulson, has just ended his work as a Retail Business Manager for L’Oreal Sweden, and is now the CEO at Allone AB.

“Working all around Latin America going from one city to another, was a very intense experience and after a couple of years it became obvious that it was the dangerous and risky environment that made it so difficult. I was constantly worrying about my family’s security as well as the persons working for me.

When the smartphone technology allowed for an accurate positioning data and when a cloud based database could handle massive request, the idea of an “All for one-one for All” alarm was born. During the last year I have taken my idea from paper into a phone application that will help hundred thousand of people around the world.”

Allone is creating “Peace of Mind” for people, families and organizations.

Chairman of the Board.

Pelle Rosell is a senior marketing executive with extensive experience in international marketing, brand building, brand management, business development and establishing a winning corporate culture. He has previously held the position VP of Brand Management at QlikTech, rated as one of the most successful tech companies ever founded in Sweden, and was responsible for all communication pertaining to their introduction onto the NASDAQ Stock Market. Before that he also served as the Marketing Director at Resurs Finans.

Pelle Rosell is currently the CMO at Zenterio, which was listed as the second hottest IT-company by Computer Sweden in 2014.

Pelle Rosell is also an advisor and an investor in a start-up that is developing the All One App, an Apple Watch App that helps ensure personal safety through community:

“I believe that for us to move forward, connectedness needs to become more that just our interactions online. We as a community have an obligation to come together and make sure that our children are safe, that we proactively work to destroy and denounce rape culture and that we do everything we can to promote a sense of security and let people know that they are never alone. Being a father myself I know I will always worry no matter how old my children become, so to be able to give parents, partners and families a little peace of mind was all the incentive I needed to support this initiative and promote this app.”

Board Member.

​​​​​Tove Strauss is an international economist and financial governance specialist with more than 25 years experience interfacing with government officials in developing countries to assess, develop, and implement economic policies and government capacity building strategies at the highest level. She holds a PhD from the Stockholm School of Economics and a Master of International Affairs from Columbia University.

Tove Strauss has extensive hands-on experience from multiple African countries as an employee of the IMF, World Bank, and African Development Bank,and more recently as a freelance consultant. These responsibilities have included numerous missions where she has held discussions related to public financial management reforms with Ministers of Finance and other high-ranking public service representatives. She currently manages the Overseas Development Institute (ODI) Budget Strengthening Initiative in Liberia.

Tove Strauss has a wide international network and has been involved in fundraising for several of the projects she has been engaged in.

Board Member.

Johan Frick is a 32 year old IT Manager at NIBE for 10 years, NIBE currently employs over 11000 people in 50 countries with a turnover of over 12 billion SEK. NIBE was around 1800 people when Johan started his mission to future proof NIBE in the never ending growth.

IT Management in rapid pace and leading many simultaneously successful projects with different customers and stakeholders has been the winning concept for his carrier.

At NIBE Johan has developed the IT from just providing IT for the Swedish companies to provide worldwide IT services for the group. Johan had previously provided IT consultancy for several smaller organisations in his own consultancy company. In the little spare time from NIBE, Johan currently developed and sells agriculture M2M, internet of things devices to modern farmers through his consultancy company.

”To be part of a project that will change the way people interfere and assist when bad things are about to happen, a good cause app for mankind is amazing. The world gets more and more connected but it doesn’t seem to get friendlier though, I hope and believe this app will help in many situations all over the world. The technology for improving mankind is here we just need this app as a tool to get started and aware of the possibilities"

Advisory Board.

Henrik Norström is a senior executive with a broad experience ranging from small business to multinational infrastructure investment. Specialties in finance, business development & operations on an international level and having lived in many countries in Europe, South and North America.

Henrik has previously headed up ABB Equity Ventures investments based in Rio de Janeiro and from 2003 to 2014 he ran his own consultancy and investment firm.

Henrik is currently COO at Brighter AB – an disruptive med-tech company listed on Nasdaq First North in Stockholm, Sweden. Henrik is also board member of Swifler.com – a frictionless purchase platform for e-commerce and advisor and investor in Allone, the company developing the All for One – One for All App.

”The world needs a sense of human touch – whether it be a better care for the environment or improved people to people relationships. With the birth of my two children in 2011 and 2013 I have come to reevaluate my goals. I am engaged in Brighter – focusing on closing the loop to improve the effect of medical treatment of diabetes – and now Allone – the first app that I see will be able to truly offer people a greater personal security option. We, only we, can together create a better place for us, our children and their offspring – it’s our responsibility.”

Advisory Board.

Jörgen Ingvarsson is founder, owner and MD of Scandpac AB, a company in the packaging business. Year 2000 he was elected Sweden's best inventor, won Innovation Cup and came on second place in Venture Cup together with two colleagues for their invention Wellplast TM. He is still part owner and member of the board in that company named as the product, Wellpast AB.

Jörgen is also member of the board in Mafa AB, Scandinavians leading  company in producing silos for industry, farming and energy such as pellets. Jörgen recently engaged himself as a major investor and advisor in a start-up company named Nordic Fudge AB, who are producing ecologic fudge.

“When it comes to Allone in which I am an investor and advisor I am looking forward to hear all success stories about people who have been rescued from dangerous situations, saved from whatever circumstances they have ended up in. I also take pride in that Allone will help people feel secure for themselves and the people and family they care for. I will feel gratified in the future to have been a part of helping people feel more secure and safe”

Advisory Board.

Lars-Michaël (Micke) Paqvalén is the Founder & CEO of Kiosked. Micke is a serial entrepreneur who has lived and worked internationally for over 20 years and founded four major software companies, of which HansaWorld was divested in 1993, HotSip was acquired by Oracle in 2006 and Telepo was acquired by Aastra in 2014.

Most recently, Micke has founded and runs Kiosked, the leading intelligent advertising platform. During his tenure as founding entrepreneur he has, among others, been awarded with the European ICT Grand Prize, the award for Best Enterprise Software solution at the Mobile World Congress, Red Herring Global Award, The American and European Business Award and many global design awards.

Micke Paqvalén is also actively involved in some other disruptive companies, such as Candela Speedboat, Claned, iCentrex and some innovative mobile gaming and application startups.

Advisory Board.

Alexander von Nandelstadh is a seasoned technology finance professional currently working through his own company providing Interim CFO Services. Alexander has broad experience, from both banking and corporate. He has worked both for start-ups as well as Nokia, a blue chip technology company.

Alexander holds a PhD (Economics) from the Hanken School of Economics in Helsinki, Finland.

“I have worked most of my professional career with technology and technology companies and I am of the firm belief that technology should make life easier for mankind, not complicate it. Hence, I see a tremendous benefit from the service Allone provides to mankind all around the globe, not only in the developed world. The simplicity of the service is what will make it powerful.”

Developer.

Hannes Remahl is a developer with experience in iOS, Mac OS X, and web development. He singlehandedly developed the photo app Instapic in 2010 which generated nearly 100 000 users with no marketing budget. He also co-founded Applika, which in 2012 was awarded “Best Newcomer - Sweden” in Nordic Startup Awards.

“Ten years ago I left my career as a musician and aimed to become a developer. I have come to realize developing apps offers just as much creativity and expression as being a musician. There is no greater feeling than being able to touch something you developed from the ground up and making it do whatever you envisioned it to do. The feeling is even greater when the users also love what you have created."

Developer.

Ivan Kovac is a senior Android developer with a Master Degree in Computer Science. He has 4 years of experience with Android development and related technologies / tools – Eclipse, Android Studio, Android SDK, Java, Git, SVN, SQL.

Ivan has successfully developed 20+ Android applications from scratch many for international clients such as Sony Mobile Communications, Y Cominator Start Ups, Serial Kickstarter entrepreneurs and more. He has developed solid analytics about mobile market trends, startup concepts, roles, highly competitive environments and more.

His Android development relies on an advanced Android framework guidelines and best practice.