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**PRESS RELEASE**

**For immediate release: Friday 23 August 2013**

**ID MEDICAL DISPLAYS HEROIC SUPPORT FOR LEARNING DISABILITY WEEK 2013**

ID Medical co-ordinated a ‘superhero Vs. villain’ fundraising extravaganza to support and fundraise for mencap Learning Disability Week 2013, from 19 – 23 August.

To fully embrace the ‘Who is your superhero?’ theme, ID Medical’s Mental Health division, a true advocate of fundraising**, planned ‘donate to play’ Ping-Pong competitions during lunchtimes throughout the week for employees to flaunt their skills against a dark villain, Darth Vader. On the final fundraising day, the whole Mental Health team exposed their superhero identities and performed a ‘POW’er-up routine to Black Lace – Superman.**

**Fundraising for health charities is a significant factor in ID Medical’s Corporate Responsibility (CSR) policy. For Learning Disability Week 2013, ID Medical collectively raised a fantastic £169.75 and all proceeds will go to mencap – the leading voice of learning disability.**

**ID Medical’s head of marketing and CSR ambassador, Caryn Cooper, concluded “We have recently launched an impressive internal fundraising programme to support and bring a proud donation to employee voted charities, all of which are within the healthcare sector, as well as some NHS Trusts. Together we will make the difference.”**

mencap organises and promotes this event annually, with this year’s key aim being to strengthen networks of support in local communities by funding events that bring families affected by learning disability together.

**ENDS**

**Notes to editors**

**About Mencap**

There are 1.4 million people with a learning disability in the UK. Mencap works to support people with a learning disability, their families and carers by fighting to change laws, improve services and access to education, employment and leisure facilities. Mencap supports thousands of people with a learning disability to live their lives the way they want.

[www.mencap.org.uk](http://www.mencap.org.uk/)

#LDWeek13

@mencap\_charityAbout ID Medical

**About ID Medical**

Award-winning, multi-discipline healthcare recruiter ID Medical was formed in 2002 and is a superior quality supplier of locum doctors, nurses, allied health professionals and clerical staff to over 90% of NHS hospitals and private medical sector organisations.

From its headquarters in Milton Keynes as well as its central London office, ID Medical provides practical, cost-effective and innovative workforce solutions, supplying more than 3 million hours to the NHS per annum. Crown Commercial Service (CCS), HealthTrust Europe (HTE) and London Procurement Partnership (LPP) framework approved, ID Medical supplies medical staff into over 38,000 available shifts per month in hospitals nationwide.

Within each of its professional divisions, the workforce solutions provider has dedicated client and candidate teams covering the multitude of medical specialties and roles to ensure every valued customer receives its premier level service, ultimately ensuring patients are always put first. Further to this, ID Medical School was launched in 2014 to offer candidates Continuing Professional Development accredited courses and workshops to enhance their medical careers.

Since its foundation, the company has earned itself industry-wide accreditation and success with an amounting collection of accolades. These include the Recruiter FAST 50, Real Business Hot 100, Recruitment International Top 250 and The Sunday Times Virgin Fast Track 100. Most notably, through an abiding focus on employee satisfaction, ID Medical was crowned Recruitment International’s ‘Best Recruitment Company to Work for 2013’ and made its debut in The Sunday Times Best Companies to Work for 2014 at list position 33. ID Medical is delighted that for the second year running it features in The Sunday Times Best Companies to Work for 2015.

**The Mental Health Division at ID Medical supplies over 75% of NHS Mental Health Trusts in the UK and in recent years has become a major supplier of mental health professionals to the private sector.**

For more information please visit our website at [www.id-medical.com](http://www.id-medical.com/), view our[Facebook](https://www.facebook.com/IDMedical) page or follow us on Twitter [@IDMedical](https://twitter.com/IDMedical).

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