NEW 'LEFTOVER' COLLECTOR’S EDITION FROM HAGLÖFS

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**Haglöfs has added brand new moccasins to its Leftover range ­– high-quality, highly functional collector item that are made from leftover material that otherwise would have ended up being wasted or recycled. They've been designed to stand out and liven up your outdoor wardrobe, as well as reducing waste in an innovative and useful way. But more than anything else, they've been designed to keep your feet warm and comfortable during chilly evenings back at the camp.**

Haglöfs' Leftover concept launched in Spring 2019 with a uniquely patterned and brightly colored sleeping bag. But it wasn't just the way it looked that made it special. Its striped pattern told the story of how it was made from offcuts of material, rescued from the production lines. The concept was developed to help reduce production waste in a way that would be useful to outdoors enthusiasts.

Now, for FW19, the Leftover range has been expanded to include these brand-new moccasins: also available in a limited-edition run.

"The material trimmings left over when we cut the pieces for our garments come in all kinds of colors, so for the Leftover concept, it felt as if the smartest thing to do was to use this to our advantage. As a result, these moccasins are made with a brightly-colored, unique patchwork pattern – like the sleeping bag that we launched Leftover with " says Sofia Jönsson, head of Innovation at Haglöfs.

The unique look of the slippers makes them a collector's item and conversation starters. But they're also built from the same professional-quality fabrics and premium synthetic insulation as Haglöfs' mountain activity gear. And they've been designed to be as functional as they are fun: they'll keep wind and water out, and warmth in, and they're easy to pack and carry.

The moccasins have been constructed from high-performance Pertex Quantum polyamide fabric with blown-in synthetic Essens Mimic insulation. The 30D Pertex shell is recycled, tough enough to withstand tearing, and great at keeping the wind out. It's also been treated with a fluorocarbon-free DWR for extra protection. And the insulation, commonly found in high-performance Haglöfs insulation pieces and down jackets, is a remarkable material: designed to mimic all the uniquely warming properties of down, but capable of withstanding exposure to moisture far more effectively.

"Although our Leftover range is made from leftover material, it's really important to us that it all works just as well as the rest of our range when being used in cold and wet conditions. Even though they're limited edition, they're definitely made to be used. So, we created them with comfort and performance as the primary feature," says Sofia Jönsson.

The Leftover Mimic Moccasins will be available in a limited edition this fall/winter season. You can find them in Haglöfs brand stores, online at haglofs.com, and in selected retailers. Estimated retail price: 50€

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