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**AngloINFO expands presence in German expat market,**

**launching four new websites**

*AngloINFO continues its European expansion as AngloINFO*

*Hamburg, NRW, Munich and Frankfurt go live.*

AngloINFO, the global expat network, has announced today the launch of four new German websites, demonstrating its commitment to expanding its strong global network of websites with clear, reliable and trustworthy information for expatriate communities all around the world.

Packed full of useful information for expats living and working in Hamburg, North Rhine Westphalia (NRW), Munich and Frankfurt, expats in these locations now have their own, local AngloINFO business – the essential free-of-charge resource for Germany’s international communities.

Over the past 12 years, AngloINFO has built the world's largest network of websites for English-speaking expats and residents. It operates in many regions around the world providing vital support and information to the local international communities. Its local websites provide detailed day-to-day support to people living in a particular region, while its national websites are specifically geared to addressing the needs of those who are in the process of moving, or looking to move.

AngloINFO’s Chief Executive, Tony Salter, commented “The German expat market has always been large and continues to grow. AngloINFO Berlin has been live for a few years now and it was about time that we gave it some company.”

“We already have local franchisees in place in Berlin, Hamburg and North Rhine Westphalia and we are expecting great things from them. The initial reaction from the local communities has been very positive, and we are looking to expand to key regions in Germany in the future.”, says Mr. Salter.

A core driver of AngloINFO’s consistent success is the strategy of bringing in local franchisees who know their market and are able to integrate closely with the local expat communities.

According to Stephanie Mattes, originally from the USA, who moved to Berlin and heads AngloINFO’s operations in this city, “I loved the idea of being a business owner, and I believe in the service that AngloINFO provides - I think it is a wonderful way to build a community for people who have moved to Berlin from other parts of the world.”

Simon Wright, of British nationality, and Managing Director for North Rhine-Westphalia stated: "Until now, the needs of the English speaking community have not been catered for well here in North Rhine-Westphalia or indeed in Germany. The launch of AngloINFO in the region will provide English speaking expatriates and other visitors to the region with a goldmine of reliable, accurate, local resources in one convenient location enabling them to enjoy their time here".

Birgit Wahrenburg-Jähnke, a German journalist with international experience in the UK and South America has bought the Hamburg franchise. Excited about this new opportunity, she said “Hamburg is a very cosmopolitan and open city, with a long tradition of trade and global contacts. It is home to many international citizens, and AngloINFO will certainly help them feel more at home. I am convinced that AngloINFO has the best online media offer for the expat community”.

Expats and English-speaking residents in Berlin, Hamburg, NRW, Munich and Frankfurt can now:

* Choose from dozens of daily events and hundreds of events scheduled for the year in the ‘What’s On’ Guide
* Search the directory of thousands of local, English-speaking businesses
* Get advice from other expats in the local Discussions
* Buy and sell essential items through the Classifieds
* Browse hundreds of pages of carefully-researched, factually correct information covering topics ranging from finding accommodation and employment, to understanding the school system or registering a car

AngloINFO Berlin, Hamburg, NRW, Munich and Frankfurt offer the definitive in-depth resource for any expat living in, or moving to, this European country.

<http://berlin.angloinfo.com>

<http://hamburg.angloinfo.com>

<http://nrw.angloinfo.com>

<http://munich.angloinfo.com>

<http://frankfurt.angloinfo.com>

The German national website, with useful information which applies to the whole country, can be found at <http://germany.angloinfo.com> .

AngloINFO is continuing its rapid expansion into expat markets around the world, having launched over 25 websites during the last 12 months and currently serves over three million unique monthly visitors.

According to Tony Salter, AngloINFO’s Chief Executive, “Europe continues to be an exciting region for AngloINFO. We already run 72 regional businesses on a global level and these are just four of the 25 new site developments occurring throughout 2012. Before the year end, we will be launching our first sites in Rio de Janeiro, Jakarta and Taipei and we are also actively looking for new franchisees worldwide, continuing our expansion plans.”

**What is AngloINFO?**

AngloINFO currently operates 72 independent regional websites in 33 countries, and continues to expand worldwide. It is the world leader in this market and serves over three million unique visitors every month.

Focus and attention to its core brand values – clarity, reliability and relevance – has made it an essential tool for millions of expats worldwide.

AngloINFO is for anyone who speaks English – whether as a first language or not – who needs information on or support with living in, moving to, or moving back to, a country or region which they are not totally familiar with.

AngloINFO users come from all nationalities and walks of life – from people on expat job contracts to their partners and children, from students to retirees, from second-home owners to permanent emigrants – AngloINFO’s core mission is to support them all.

[www.angloinfo.com](http://www.angloinfo.com)

For more information, please contact:

**Ana Silva O’Reilly**Head of Marketing
ana.silva.oreilly@angloinfo.com
+44 (0) 1491 836394