Press release
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Swedish Tremolo system now on the market

TL Promotion today launches tremoLogic, which is a totally new type of tremolo system. The product has earlier been seen by certain artists but not been for sale. Now, the product is made in an exclusive series of twenty made in Sweden tremolo system. Target group is professional and hobby guitarists, primary in Scandinavian, but the product can be ordered from any country.

The unique function of tremologic is that you can affect each string individual, this means that you can bring one up and one down at the same time. To be able to do this, the bridge has six individual “whammy-fingers”, one for each string, placed as an extension of the string.

With this technique, the string tension on the neck is close to constant even during extreme whammy action. Therefore, the guitar always stays in tune and there is now need for a locking saddle. A traditional saddle keeps the tone of the instrument and makes a tremologic comparable to a guitar with a fixed bridge.

The tremolo system involves an axle mechanism which means that surface between string and body is big, which creates very good resonance and sustain.

Other benefits are that tremologic eliminates string braking problems. If a string brakes, the other five are still in perfect tune. A string change is just as simple as a change on a fixed bridge guitar.

One of tremologics first users is Justin Hawkins, singer and guitarist in the British rock band Hot Leg (ex The darkness), describes tremologic like this:

"The tremologic will have everybody who sees it wishing they'd invented it. It has the potential to revolutionize guitar techniques, making the humble guitar a thousand times more versatile and reliable. When my guitar arrived in the UK from Sweden having had the system fitted, it was still perfectly in tune, and hasn't needed tuning since. This is despite the rigorous abuse that it's been subjected to since becoming my main studio guitar.
Hurrah for tremologic and Hurrumph for Sonoinvent!"

Tremologic is for sale from 1 December 2008 with price from 549 EUR and can be ordered from TL Promotions web shop. For more information and demonstration visit: [www.playtremologic.com](http://www.playtremologic.com). <<http://www.playtremologic.com>>

For additional information contact

Peter Alkeryd, CEO
TL Promotion

Tele: +46702-747397
Mail: peter@playtremologic.com <mailto:peter@playtremologic.com>

TL Promotion is general agent for tremologic. Tremologic is invented and developed by Sonoinvent, cooperation has been done with Mattias ”Ia” Eklundh, Magnus Rosén, Magnus Olsson et al. Headquarter of TL Promotion is located in Halmstad, Sweden.