Pressrelease 2019-11-13

Happy at Work - Finalist in the World’s Biggest SaaS Competition!

Happy at Work was selected as one of the 15 finalists in the international Comet Competition, which is an event that has grown to be Europe’s largest start-up competition. Happy at Work reached first base in the competition and will now make a 10-minute presentation for the second stage in front of the jury in Stockholm. The finalists will be evaluated in three areas: technology impact, ecosystem readiness, and potential for channel success.

The Comet Competition aims to identify talented SaaS independent software vendors and helping to pave the way for market success and application of the product in the technology industry. In the second round, 64 independent software vendors will be entitled to win a total award of $5 000 0000 in prize money and funding, by Ingram Micro Cloud as a result of 16 series of competitions on 5 continents.

The winner will receive $100 000 marketing support and an opportunity to win $1 000 000 at the Ingram Micro Cloud Summit in Miami, Florida on May, 12 - 14, 2020. The runner up winners will each receive $50 000 marketing support. In this respect, the Comet Competition offers an incredible opportunity for start-ups.

“It is a great delight for us to have passed the first stage. We want to scale our company globally and this gives us an additional arena to do that. Our vision is to contribute to better work environments all over the world. Now we will do our absolute best for the second stage elimination” says André Francois, CEO of Happy at Work.

Judges evaluating competitors in Stockholm are: Ingram Micro’s Director Cloud Business Nordics Torbjörn Schön, Microsoft’s EMEA Manager MS for Start-Ups Andrew Macadam, VP Microsoft Sweden Therese Treutiger, Venture Capitalist’s Partner and B2B SaaS focus John Sjölander, Industrifonden’s Investment Manager Rebecka Löthman Rydh, Cloud Capital’s Founder and Managing Partner Johan Crona, PickIT’s  Founder and co-CEO Henrik Bergqvist.

This year’s host countries include Australia, Brazil, Canada, Colombia, France, Germany, India, Israel, Mexico, Netherlands, Singapore, Spain, Sweden, the United Kingdom, and the United States.

Happy at Work is a startup participation in the 2.5 year process of the business incubator of Kronoberg county in Sweden.

Contact information:

André Francois, CEO

Happy at Work

andre@happyatwork.se

+46-73-774 46 33

www.happyatwork.se

Företagsfabriken i Kronoberg,

The business incubator of Kronoberg county wich provice entrereneurs and innovatros a creative environment for growth. Företagsfabriken is located in Videum Science Park and offer companies a possibility of faster introduction on the market by being accepted to our process of incubation. The owners are Kronoberg County, Videum AB and Linnaeus University Development.

Företagsfabriken i Kronoberg AB

Framtidsvägen 12, S-351 96 Växjö
hello@foretagsfabriken.se

foretagsfabriken.se