**Italian elegance at Grand Hôtel with exclusive Acqua di Parma**

TheGrand Hôtel is now introducing luxury Italian bathroom products from the Acqua di Parma lifestyle brand in all bathrooms throughout the hotel. The products include bath and body products – providing an added dimension to the total hotel experience. All products in the range are handmade and are based on the fresh citrus notes of Acqua di Parma’s classic Colonia fragrance.

Acqua di Parma has become an icon in the luxury goods sector thanks to its elegance and attention to detail. Using the same unique formula as its classic Colonia range, Acqua di Parma recently developed a product line exclusively for the world’s best hotels, a line that is now in all bathrooms at the Grand Hôtel.

“*We want to give our guests the very best there is on the market and Acqua di Parma is a brand that really lives up to our quality requirements. We hope the line will not only be a delight to the eye with its beautiful design, but also that the carefully-formulated contents will provide our guests with a unique and relaxing experience,”* says Pia Djupmark, CEO, Grand Hôtel.