**ISSUED ON BEHALF OF STENA LINE**

May 22, 2014

**GREAT CHOICE AND VALUE!**

**Stena Line holidays are really making waves**

Leading ferry company Stena Line has joined forces with thousands of hotels across Britain to offer holidaymakers the chance to book ferry travel plus a hotel break at a great-value price. With two night breaks starting from as little as £59\* per adult per night and with free kids\* places available,Stena Line holidays are making waves with people searching for the perfect break.

There is a massive selection of over 2,000 hotels available on the ferry company’s website, as Diane Poole OBE, Head of PR and Communications, Stena Line explained: “This offer gives holidaymakers a staggering amount of hotels to choose from. Our customers can be families, couples and friends who all have very different needs and budgets when it comes to booking a break.

“We have gone to great lengths to ensure all tastes and pockets are catered for, offering everything from hotels on the southern coast of England with access to endless beaches, properties with stunning scenery in bonny Scotland and family friendly fun at Alton Towers Resort, with its new Cbeebies Land, and Legoland Windsor Resort, so we expect interest to be huge,” said Diane.

“Customers will receive the best value when they book their ferry travel and hotel together” continued Diane. “Prices start from just £59\* per adult per night and to top it all off we have thousands of free kids\* places at selected hotels making a break away even more affordable for families.

“Taking a ferry crossing to Britain is still one of the most exciting and stress-free ways to travel and as we have the best sailing times and destinations on the Irish Sea, plus a superb choice of hotels all over Britain – holidaymakers need look no further when booking their break away.

“You can really build your holiday around your needs as we have no baggage restrictions – great news for golfers, surfers and keen shoppers.

“Our excellent facilities mean that your holiday starts as soon as you step onboard with great children’s play areas, free onboard movies, free Wi-Fi, pocket-friendly meal deals, a delicious selection of restaurants and bars and great onboard shopping where discounts can be as much as 50% when compared to the high street,” Diane added.

To book, click [www.stenaline.co.uk/hotel](http://www.stenaline.co.uk/hotels), call 08445 768 768 or see your local travel agent.

\*Up to 2 children under 14 can travel and stay for free at selected hotels when sharing with 2 adults. Full terms and conditions at stenaline.co.uk/hotel

**[Ends]**

**MEDIA ENQUIRIES: For further information, please contact Bronagh Maguire of Duffy Rafferty Communications on 028 9073 0880.**

**More...**

Stena Line Hotel Breaks include:

**Birmingham** (ideal for Cadbury World & Drayton Manor)

Quality Hotel - Dudley

Holiday Inn Express Birmingham Snow Hill

**Blackpool** (ideal for seaside fun on the sandy beach, the pleasure beach theme park and shows)

Travelodge Blackpool South Shore

The Savoy Hotel

**Carlisle** (Gateway to the Lake District or take a scenic trip on the Carlisle to Settle railway)

County Hotel

Hilltop Hotel

**Glasgow** (Lots of free museums plus great shopping and nightlife)

Eurohostel Glasgow

Alexander Thomson Hotel

**Liverpool** (Lots to see and do around the Albert Dock and city plus great shopping in Liverpool One)

Campanile Hotel, Runcorn

Travelodge Liverpool Central, The Strand

**Manchester** (Take a tour of Coronation Street or visit two of the biggest names in football)

Brittania Airport Hotel

Brittania Country House Hotel

**York & Yorkshire** (Visit York Minster and the Shambles and take afternoon tea at Betty’s)

Grand Hotel Scarborough

Tulip Inn York