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# PRESS RELEASE

**Massive width and large depth at Nordbygg 2018**

**On April 10, the gates to Nordbygg 2018 will open, the largest and most influential fair for actors in the construction and housing industry in the Nordics. The content of the fair well reflects Nordbygg’s ambition to present the status of the industry and also to drive it in a positive direction.**

A lot is going on in the Swedish construction industry right now. The equality issue is hot and several initiatives have been taken to not let it cool off. Digital technology and sustainability are other areas that affect the entire sector. Some of the most topical areas are discussed in a number of short films with prominent industry representatives. Under the heading of “Nordbygg’s trend scouts”, they discuss issues that are important for the construction and housing industry today and tomorrow, from their own perspectives. Among the topics are equality, new technology, new trends and sustainability. [See the films!](http://www.nordbygg.se/news/lennart-weiss-fullbordar-nordbyggs-spanarsvit?sc_lang=en) - with English subtitles.

**200 international exhibitors**

Thanks to the large number of visitors, the width and a proactive stance, Nordbygg has over the years also attracted a large number of foreign companies to take part with their own showcases. This year, the number is around 200. Some of these showcases will again house European chambers of commerce. Thanks to their dedication, the knowledge about Nordbygg is increased in more and more countries.

– Our idea is to give them some insight into the Nordic construction market and into Nordbygg as the platform for business, says Peter Söderberg, Project Manager at Nordbygg.

**European speed meetings**

Nordbygg also invites visitors to develop their own networks with new European contacts. Within the framework of Nordic Business Forum 2018, those who want to can book private meetings with European materials producers, purchasers, development companies and more.

*For more information visit* [*www.nordbygg.se*](http://www.nordbygg.se) *or contact:*
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*Nordbygg has the position as the Nordic region´s largest and most dynamic meeting place for the construction and real estate industry, offering new knowledge and business opportunities. The event offers everything from discussions about construction conditions and urban planning to products and services for property production, maintenance and management. Nordbygg, 10-13 of April 2018 at Stockholmsmässan.*