

**MEDIA RELEASE**

8 NOVEMBER 2011

**eat2eat Hires Exceptional Team Across The Region**

* *eat2eat puts in place exceptional regional team, with new members in Japan, China, Malaysia and Australia; recruiting for Hong Kong*

SINGAPORE - eat2eat Pte Ltd, a Singaporean company that empowers restaurants to upgrade their manual reservation books with state of the art technology and enables diners to make online bookings for restaurants, has hired an exceptional team to develop its business interests across the region.

“We’ve used our recent injection of capital to boost the strength of our team across Asia Pacific,” said Vikram Aggarwal. “We will continue to expand our services in each of our markets both for our class leading MaRc table management software and our award winning MaRc Lite online reservation software that supports www.eat2eat.com.

Each person brings unique capabilities and has a background that complements that of eat2eat. Together our focus is to build and enhance our presence in the region and to provide a seamless service to our expanding client base.”

**Masami Fuse** is the Vice President, responsible for all aspects of the strategy and business development of eat2eat in Japan. Masami has an investment banking background and most recently worked with Halberdiercapital as a Manager. In this role, Masami generated investment ideas for Japanese equities by following news flows and stock prices, as well as engaging with analysts and corporate executives from Japanese corporations based in Singapore. Prior to Halberdiercapital, Masami worked as an execution trader in Japanese equities for KBC securities, Jeffries and Cosmo Securities in Tokyo, Japan.

Masami is supported by **Kenchiro Kusuyama**, who is a prominent figure in the online media industry in Japan, is a frequent speaker at seminars and is a successful start up entrepreneur. Prior to eat2eat, Ken was the General Manager of the Media Division at Thomson Reuters Japan. He grew the Reuters.co.jp website into the third largest financial site in Japan, and hired a team of 20, and over 9 years, increased revenues by 25 times from that in 2001. Ken’s career has encompassed sales and marketing roles mainly at Thomson Reuters, as well as at Cyber Agent, the foremost interactive advertising agency in Japan. He cut his teeth in the industry with a role as a sales representative at Sharp Electronics.

**Biswo Khadka** has recently joined the eat2eat team as President, China to manage all aspects of eat2eat’s business in China. A career hotelier, Biswo was most recently the General Manager of the immensely popular URBN Hotels Shanghai, where he managed to move the ranking of the hotel from 47th to 5th on tripadvisor.com. Prior to that role, Biswo was the Director of Marketing and Revenue Management for the Swissotel Beijing. Before joining the Swissotel, Biswo held several roles with the InterContinental Hotel Group in China, Cambodia and Nepal. He got his foothold in the hospitality industry with The Oberoi Group in India and Nepal.

In Malaysia, **Janet Tan Liew Yen** is leading the business development efforts in Southeast Asia as Director of Sales and Marketing for eat2eat. Janet is a consummate sales professional with significant senior management experience in both the hospitality and food and beverage industries, having most recently worked for Hospitality Marketing Concepts and before that, Global Marketing Solutions as their Program Manager for their Hotel Loyalty Programs. Prior to those roles, Janet was the Director of Operations for Membership Services for a private golf club in Beijing. Throughout her career, Janet has also worked with Insignia Marketing Solutions, Hotelmark Corporation, Dial-Dex Marketing, and Hotel Dynamics leading hotel loyalty programmes for their corporations.

**Colin Morris** is eat2eat’s Vice President for Australia and New Zealand, based in Sydney, Australia. He has a solid advertising sales and marketing background having worked to distribute, sell advertising, execute promotional and print media as well as manage in house publishing for organisations as diverse as Australian Bureau of Statistics, Salmat Communication Media, and Timeout Sydney Guide. Colin has built 3 businesses involved in the conception, display and distribution of tourism, local or government published information and sold 2 of those businesses in the past 15 years.

“We have hired people who have proven to be exceptional leaders in their fields and have a track record of great success”, said Aggarwal. He continued “eat2eat will continue to expand its sales force and is currently seeking support in all markets, particularly Hong Kong.”

eat2eat is Asia Pacific’s leading restaurant reservation web site. It has the largest coverage of online reservations for restaurants across the Asia Pacific geographic area and its software supports leading hospitality companies in the region. The web site is at [www.eat2eat.com](http://www.eat2eat.com). The company is based in Singapore and was established in 2000. The company is rapidly expanding its services with a focus on the metropolitan centres in major countries.

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