**PRESS RELEASE**

**Coala Life partners with Arteriomed to enter the German market**

**STOCKHOLM June 12, 2019 – Today Coala Life announces international expansion and entry into the German market. Coala Life has partnered with Arteriomed GmbH, a leader in supplying the German market with patient-centered medical solutions. Germany is the largest medical device market in the European Union and Coala Life’s products will be available on the market from Q3 2019.**

The Swedish medical technology company Coala Life, the pioneer in digital cardiac diagnosis and user-centered medical innovations, has signed a distribution agreement with Arteriomed. As a market introduction, the Coala Heart Monitor was presented this morning on ”Guten Morgen Deutschland”, one of the leading morning TV-shows in Germany, by Prof. Dr Thomas Kurscheid.

* Following our success in Sweden it’s time to expand into Europe. We’re on a mission to make it possible for everyone to follow their hearts with democratized and equal terms to predict and prevent heart disease. Arteriomed has a strong positioning in the German market and our partnership has the capacity to help save millions of hearts as risk, comments Philip Siberg, CEO of Coala Life.
* We are excited to announce our collaboration with Coala Life. It was really a heartfelt wish - for me personally as well - to distribute the Coala in Germany and Austria. I saw it and fell in love. This because the Coala is not just a device that measures some data of a person, but it is a device that improves people’s quality of life enormously, comments Helga Wachtmeister, CEO of Arteriomed.

The German medical device market is the largest in Europe with annual sales in excess of USD 35 billion. OECD reports that Germany spends more on health care than most other countries, yet the rate of death due to cardiovascular disease is higher in Germany than in countries such as the United States and the United Kingdom.

**For more info contact:**

Philip Siberg, CEO Coala Life AB, +46 70 790 6734, philip.siberg@coalalife.com

Helga Wachtmeister, CEO Arteriomed GmbH, +49 172 971 1381, helga.wachtmeister@arteriomed.de

**For pictures:**

https://www.mynewsdesk.com/se/coala-life

**About Coala Life:**

Coala Life is a Swedish digital health venture focused on cardiac diagnostics and digital health. The company has developed a portfolio of patented medical products and services for user-centered digital remote monitoring and screening of the heart based on advanced and smart algorithms. Coala's solutions enable analysis, remote monitoring, more effective cardiac assessments and integrated care services, all in real time. Coala was named one of five global Cool Vendors within the Health and Wellness market by Gartner Group in 2018 and recognized as of the 100 Global Leaders in Digital Health by the Journal of mHealth. For more information see [www.coalalife.com](http://www.coalalife.com)

Follow your Heart®

**About Arteriomed:**

Arteriomed has more than 14 years’ experience in the distribution and marketing of diagnostic medical devices mainly within the cardiology, vascular and prevention field. Arteriomed is committed to the goal to give the best outcome for the patient due to providing the latest and most innovative technology and a high level of customer support. A motivated team, open for new ideas and equipped with pioneering spirit, is always looking for new products for improving our customers quality of life. For more information see [www.arteriomed.de](http://www.arteriomed.de)